

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
COLOUR CAPPING



Moving away from **beige minimalism**, colour continues to be used to add interest and personality. The latest trending term in interiors is '**colour capping**' - a paint technique that creates a **tonal escalation of colour**. Unlike colour drenching, which washes a space in one bold hue, it works with **subtle gradients** from the same colour family.

Helen Shaw, director of marketing at **Benjamin Moore**, says, *"A soft, tonal shift between the walls and ceiling allows the eye to travel upward without interruption...creating the illusion of more height and space."*

Across the recent **S/S 26 catwalks**, designers, including **Fendi**, **Bottega Veneta** and **Saint Laurent**, showcased an exciting use of colour, mixing soft neutrals with **tonal styling**, and pairing **layered separates** with **complementary footwear & accessories**.

USP: Gently tonal colour combinations elevate fashion and interiors for a sophisticated take on colour blocking.

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MOOD



Be inspired by creative colour blocking, styling complementary shades together for a soft, yet highly impactful colour statement.

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COLOUR



Be inspired by a gently gradiated palette, combining ochre, celery and straw yellow with tones of rich port, mushroom and petal pink.